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#GIVINGTUESDAY™NWO

2019 Results

TOLEDO, OHIO, February 18, 2020 – “GivingTuesday” is a global day of giving, and happens on the Tuesday following Thanksgiving. This day of giving is fueled by the power of social media and collaboration. For the seventh year, our local nonprofit organizations have benefitted – in the 2019 calendar year to the tune of over \$440,000.

Greater Toledo Community Foundation, in partnership with The Blade and The Center for Nonprofit Resources, introduced #GivingTuesdayNWO in 2013 to encourage nonprofits to begin online giving programs and encourage donors to make local giving a priority. Year over year, this day of giving has seen remarkable efforts to involve the business community and build capacity of local nonprofits, especially small grassroots nonprofits.

Results obtained through an online survey prove that local nonprofits raised \$429,173.33 in one day. In addition, Greater Toledo Community Foundation provided \$15,000 to fund three unrestricted grants for our local nonprofit organizations participating in *GivingTuesdayNWO*. The combined efforts of the Foundation and our local nonprofits resulted in more than \$444,000 being distributed to worthy causes in Toledo and northwest Ohio.

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#GivingTuesdayNWO - 2019 Results- continued

Three separate drawings were held from all of the local organizations that participated in *#GivingTuesdayNWO 2019* and the Mastermind workshop offered through The Center for Nonprofit Resources. One lucky winner was chosen to receive an award of \$5,000 in three categories: Small Organization, Large Organization, and Organization that participated in the Mastermind workshop and *GivingTuesday*. Those awards go to:

- Small Organization: Good Grief of Northwest Ohio
- Large Organization: Toledo Cultural Arts Center/Valentine Theatre
- Mastermind Session Attendee: Bittersweet Farms

#GivingTuesdayNWO will take place this year on December 1, 2020.

About Greater Toledo Community Foundation

Greater Toledo Community Foundation is a public charitable organization created by citizens of our community to enrich the quality of life for individuals and families in our area. In existence since 1973, the Foundation has more than 875 funds with assets of approximately \$304 million. The Foundation provides philanthropic services for individuals, families, businesses and corporations to meet their charitable giving needs. For more information about Greater Toledo Community Foundation, visit www.toledocf.org or follow us on Facebook and LinkedIn.

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If you want to talk to one of the \$5,000 grant recipients, contact:

Dorothy Mockensturm, Managing Director, Good Grief,
419.360.4939 or Dorothy@goodgriefnwo.org

Jori Jex, Executive Director, Valentine Theatre
419.242.3490 or jjex@valentinetheatre.com (already has plans for the money!)

Dustin Watkins, Executive Director, Bittersweet Farms
419.875.6986 or dwatkins@bittersweetfarms.org