



## Press Release

*For immediate release – April 16<sup>th</sup>, 2024*

*Note to media: Ms. Bailey is available for interviews. Please email or call for an appointment.*

### **Bittersweet Farms Welcomes New Executive Director**

Whitehouse, OH...Bittersweet Farms is thrilled to announce the appointment of its fifth Executive Director, Natasha Bailey. Natasha is a native of Northwest Ohio and comes to Bittersweet with over 20 years of executive leadership experience in nonprofit and healthcare settings.

Natasha's passion for service and personal connection with autism align perfectly with the Bittersweet mission. She is also a strong advocate of the farmstead model, bringing over 10 years of professional experience in the animal welfare field and personal experience raising her own family in rural Henry County.

As she begins her journey with Bittersweet, Natasha says, "I am excited to work with an organization that places a focus on enhancing independence and dignity for its participants and I look forward to growing with Bittersweet Farms for many years."

As the organization embarks on this new chapter, Bittersweet is encouraged by Natasha's strategic planning and organizational development experience. With her leadership and the collective effort of the entire team, the organization is poised to achieve new heights of impact and service to its mission of positively impacting the lives of individuals with autism and those whose lives they touch.

Bittersweet Board President, Charles Seddon, says, "We are thrilled to welcome Natasha to our team and hopeful about the future of Bittersweet Farms under her leadership. She brings a wealth of knowledge, experience, and energy to our work together, and we look forward to mission-driven growth in this next chapter of the Bittersweet story."

#### **About Bittersweet, Inc.**

*For over 40 years, Bittersweet, Inc. has been successfully serving adults and adolescents with Autism Spectrum Disorders across three locations in Ohio. Bittersweet offers unique supports that encourage individuals with autism to grow and develop their abilities and talents in an agricultural setting. The mission of Bittersweet, Inc. is to positively impact the lives of individuals with autism and those whose lives they touch.*

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